

Corporate Sponsorship Information Sheet

Please consider some of the many different donation suggestions:

Dear Friend of Beacon Hill Nursery School:

For 60 years, Beacon Hill Nursery School has served the families of Beacon Hill and surrounding neighborhoods by providing local children with exceptional teachers, unparalleled facilities, and an unmatched environment in which to explore and learn. The school is equally well regarded for its leadership role in early childhood development and as a central force in our local community.

Planning is currently underway for Beacon Hill Nursery School's Spring Auction event will be held on April 1, 2016. This year's theme, "60th Anniversary Celebration," celebrates the impact Beacon Hill Nursery school has had on our children and our community at large for 60 years. The proceeds of the Spring Auction help support need-based scholarships while also subsidizing services, such as speech and occupational

therapy, for scholarship recipients.

The success of the Spring Auction is largely due to the generous support of Beacon Hill Nursery School families and local businesses like yours.

Once again, we are excited to offer friends of Beacon Hill Nursery School the opportunity to sponsor the Spring Auction. By participating as a corporate sponsor, your business will be recognized on the Spring Auction marketing materials, including the auction program and the BHNS Annual Report.

Sponsoring the auction is a wonderful opportunity to advertise your business and to show your support.

This year's event differs from previous years in that families both current and past will be invited to attend. Instead of the average 225 attendees, we hope to have closer

to 400 people join us!

Please confirm your sponsorship of the Beacon Hill Nursery School Spring Auction by indicating your sponsorship level and contact information on the following page, and returning the form to **Beacon Hill Nursery School, 74 Joy Street, Boston, MA 02114 Attention: Carolina Pierry - Spring Auction Committee**, on or before **February 12, 2016**. Please do not hesitate to contact Carolina Pierry with any questions at **BHNSauction@gmail.com**.

Thank you in advance for your consideration, support, and willingness to make a difference in our community!

Beacon Hill Nursery School is a registered non-profit organization under Internal Revenue Code section 501(c)(3), and as such, the cash value of your donation is tax deductible.

Auction Co-Chairs: Francesca Mills Purcell & Andrea Rosen

Please email BHNSauction@gmail.com with any questions.

Please list my company name(s) on event materials, including the invitation+and the event program as:

Corporate Sponsorship Form

Thank you for your support of the 2016 Beacon Hill Nursery School Auction! Please indicate to the left which sponsorship level your business would like to underwrite:

In order for BHNS to properly thank you and issue the appropriate tax receipt after the Auction, please provide the following for the sponsoring entity:

DIAMOND
(\$10,000 or more)

*Full-page advertisement in the auction program***

Company Name: _____

Contact Person: _____

EMERALD
(\$5,000-\$9,999)

*Full-page advertisement in the auction program***

Address: _____

SAPPHIRE
(\$2,500-\$4,999)

*Full-page advertisement in the auction program***

Telephone: _____

Email: _____

RUBY
(\$1,000-\$2,499)

*Full-page advertisement in the auction program***

**Please select from the following regarding your ad for the event program:

- Artwork will be emailed to **BHNSauction@gmail.com**.
- Enclosed on CD is camera ready artwork.
- I have enclosed a separate page showing how I would like my advertisement to appear in the event program and have included any photos to be scanned.

PEARL
(\$500-\$999)

*Half-page advertisement in the auction program***

+ *Deadline for sponsorships is February 12, 2016. All sponsors received before January 15, 2016 will be listed on any materials printed after January 22, 2016, including the invitation, the event program, and the BHNS Annual Report.*

****checks only please;
payable to: Beacon Hill
Nursery School**

Auction Co-Chairs: Francesca Mills Purcell & Andrea Rosen

Please email BHNSauction@gmail.com with any questions.

Auction Item or Package Donation Form

Auction Date: April 1, 2016

Thank you for your support of the BHNS 2016 Spring Auction! In order for us to properly thank you and follow up with a tax letter after the auction, please provide the following information about your donation:

Family/Contact Name:

Corporation/Company (if applicable):

Address:

Telephone:

Email:

Estimated Retail Value:

\$ _____

(please be sure to include this)

Description of the goods or services you are donating:

Date and location to pick up or deliver item(s):

Please complete and email this form to **BHNSauction@gmail.com** or mail to **Beacon Hill Nursery School, 74 Joy Street, Boston, MA 02114 Attention: Carolina Pierry - Spring Auction Committee**, on or before **February 12, 2016**.

For questions, please contact **Carolina Pierry** with any questions at **BHNSauction@gmail.com**.

Donations due by
February 12, 2016

Auction Co-Chairs: Francesca Mills Purcell & Andrea Rosen

Corporate Ad Form

Advertisement Size

Full page in program
\$500

Half page in program
\$300

****checks only please;
payable to: Beacon Hill
Nursery School**

Thank you for your support of the 2016 Beacon Hill Nursery School Auction! In order to purchase a corporate ad in the Auction Program, please provide the information requested below by February 12, 2016:

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

ADVERTISEMENT INFORMATION:

- Photos (hi-res jpeg or pdf) and text (Microsoft Word or in the body of and email will be emailed to **BHNSauction@gmail.com**)
- Hi-res jpeg or PDF photo(s) and/or camera ready artwork are enclosed on CD or attached to this form in hard copy. The ad text is included below

Text of AD:

Auction Co-Chairs: Francesca Mills Purcell & Andrea Rosen

Please email BHNSauction@gmail.com with any questions.